

# BELINDA FOO XUAN EN

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## PROFILE

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A driven, independent learner who thinks quickly on her feet in terms of problem-solving. Equipped with a positive disposition and determination, it serves well when faced with arduous, detail-oriented tasks. As a double major student in Psychology and Legal Studies, it provides me with a broad multi-disciplinary understanding of skills required to excel in different areas. Paired with a keen interest in Psychology services and serving the community, I endeavour to understand human behavioural underpinnings of society.

## EDUCATION

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**SINGAPORE MANAGEMENT UNIVERSITY** Aug 2020 - Present

### Bachelor of Social Science

- Double major in Psychology and Legal Studies
- Academic Year 2021-2022 Dean's List

**ST' ANDREWS JUNIOR COLLEGE** Jan 2018 - Nov 2019

### A' Levels – AAB/A

- Talent Development Programme
- Sports Leader Award

## EXPERIENCE

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**SGPSYCHSTUFF** - Singapore Jan 2022 - Present

### Mentorship Programme Organising Committee

- Led recruitment of 100 mentors and mentees for nation-wide mentorship programme catering to all Psychology undergraduates and working professionals
- Managed organisation of monthly events and coffee chats, providing valuable learning experiences for mentors and mentees

**MINISTRY OF HOME AFFAIRS** - Singapore May 2022 - Jul 2022

### Research Intern

- Summer internship at Home Team Behavioural Sciences Centre (HTBSC)
- Conducted an independent study examining implicit trust assessments of cyber users to gain an understanding of why cyber individuals cite trust as a reason for falling prey to cybercrime
- Compilation and analysis of scam victim stories according to usage of Ability, Integrity and Benevolence (ABI) displayed by perpetrators
- Constructed simulated cybercrime scenarios and conducted interviews with participants for further observation on how individuals assess trustworthiness of others in cyberspace

**TEDXSINGAPOREMANAGEMENTUNIVERSITY** - Singapore Jan 2022 - Jun 2022

### Marketing & Communications Director

- Guided planning and initiating marketing and growth campaigns for event with an expected turnout of 100 people
- Directed a small team of 3 in spearheading branding, theme and overall look of event while managing social media assets

**SINGAPORE MANAGEMENT UNIVERSITY** - Singapore Feb 2022 - Apr 2022

### Research Assistant

- Under the supervision of Professor Yang Hwajin studying executive functioning in elderly
- Data collection with administration of cognitive tasks such as MMSE, Corsi, Stroop and Digit Symbol

**SMU INSPIRAR** - Singapore Mar 2021 - Jan 2022

### Human Resources Director

- Led recruitment, planning and organisation of training sessions for 70 volunteers
- Liaised between school committee boards and students to prepare a valuable CSP volunteering experience over 16 weeks

## CO-CURRICULAR ACTIVITIES

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**MARKETING ASSOCIATE ,SOCIETY** Jan 2021 - Dec 2021

- Guided ideation for marketing and social media content alongside the Marketing Director and team with a social media audience of over 1000 followers
- Honed design skills and familiarity with Procreate, Canva and iMovie while producing weekly marketing collaterals

**SPORTS LEADER ,ST' ANDREWS JUNIOR COLLEGE** Jan 2018 - Dec 2020

- In charge of organising Sports Day for cohort

**VOLUNTEER ,LOCAL**

- SMU Inspirar [March 2021 - January 2022]
- Suncare Foundation CLG - Student Mentor [March 2021 - July 2021]
- CDC Singapore - Volunteer [August 2019 - September 2019]

**SKILLS & INTERESTS**

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Marketing / Public Speaking / Communication / Critical Thinking / Psychology / Human Behaviour / Psychological Research