

TINA NG LI YI

93279360 | tina.ng.2019@socsc.smu.edu.sg | linkedin.com/tinangliyi

Passionate researcher and sophomore student currently studying in Singapore Management University (SMU)

Professional Experience

- Weber Shandwick - Singapore** May 2021 - Aug 2021
Consumer Intern
- Performed rigorous research on industry trends and analyzed potential channels to boost client sales
 - Created various PR assets
- Singapore Management University** Mar 2021 - May 2021
Psychology Research Assistant
- Assisted research professor and post-graduates in Psychology department with labwork
 - Provide research support by preparing experiments and analysing data, perform comparative analyses from experimental data
- Singapore Management University** Dec 2019 - Apr 2020
Student Assistant
- Transcribed detailed, accurate interviews for professor's research publications
 - Leveraged excellent written and listening skills in English, Mandarin and Cantonese to produce research data Presented data to key stakeholders of SMU

Education

- Singapore Management University** Aug 2019 - Apr 2023 (Expected)
Bachelor Degree in Psychology, 3.94/4.00
- Dean's List AY 2019-20 & 2020-21
- Victoria Junior College** Jan 2017 - Sep 2018
GCE "A" Levels Achieved - 4 Distinctions
- Tanjong Katong Secondary School**
GCE "O" Levels - 8 Distinctions

Leadership & Co-curricular activities

- SMU International Connections Club** Dec 2020 - Present
Integration Deputy Director
- Coordinated SMU buddy programme by pairing like-minded local and foreign students
 - Designed new pairing system that improved satisfaction with the programme by 20%
 - Planned and executed virtual & physical events to enhance student relations and cross-cultural understanding
 - Spearheaded fresh and exciting events that frequently exceeded sign-up rates
- Kampung Senang Student Care Centre** Feb 2021 - Present
Student Educator
- Mentored and inspired over 50 students from a diverse range of backgrounds
 - Researched new and effective teaching methods to engage students
 - Prepared creative teaching materials for classes
- Project Touch** Dec 2020 - Present
Fundraising Executive
- Secured sponsorship with An Acai Affair to raise \$600 for Kampung Senang Student Care
 - Sourced new opportunities locally for partnerships and collaborations

Skills, Achievements & Other Experience

- **Experimental research design, research reports/presentations, Microsoft Office, basic R Programming:**